

Startup Profile Summary

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Startup Details-1			
Name	Anurag Shukla	Email	info@kisaanu.com
DPIIT Recognition Number	DIPP223182	Upload DIPP Certificate	Yes
Registered name of startup	JayKisaanu Agritech Private Limited	Startup Logo	Yes
Mobile No.	9158158175	Stage	Prototype
Brief on the business concept			
JayKisaanu Agritech Private Limited is an innovative enterprise at the intersection of precision agritech, sustainable asset creation, and comprehensive rural infrastructure development. Recognizing that conventional Indian agriculture is severely constrained by fragmented holdings, low technological adoption, post-harvest losses, and climate vulnerabilities, JayKisaanu introduces a scalable, vertically integrated model. The company actively transitions marginalized or underutilized land into high-yield, technology-driven agricultural ecosystems designed for long-term commercial profitability and environmental regeneration. At its core, JayKisaanu operates a diversified business architecture structured around four foundational pillars: Smart Infrastructure, Precision Agritech, Controlled-Environment Agriculture (CEA), and Value-Added Processing. JayKisaanu Agritech Private Limited is an innovative enterprise established at the intersection of precision agritech, sustainable asset creation, and comprehensive rural infrastructure development. Recognizing that conventional Indian agriculture is severely constrained by fragmented holdings, low technological adoption, post-harvest losses, and climate vulnerabilities, JayKisaanu introduces a scalable, vertically integrated ecosystem model. The company actively transitions underutilized land into high-yield, technology-driven hubs designed for long-term commercial profitability, community empowerment, and environmental regeneration. At its core, JayKisaanu operates a diversified business architecture structured around four foundational pillars: Smart Infrastructure, Precision Agritech, Controlled-Environment Agriculture (CEA), and Value-Added Processing. The operational journey begins with intensive land aggregation, rigorous GIS-based mapping, and soil health diagnostics to establish a robust agricultural foundation. The company specializes in developing premium high-density orchards and commercial plantations alongside state-of-the-art polyhouses and shade-net units. This structural diversification ensures a strategic balance between immediate cash-flow generation from high-value, short-cycle crops and substantial, recurring multi-decade wealth creation from premium horticultural assets. What truly distinguishes JayKisaanu is the deployment of a comprehensive digital nervous system across its entire physical footprint. Field operations are augmented by an array of advanced technologies: • IoT Edge Sensors & Automated Irrigation: Optimizes vital resource usage and mitigates regional water scarcity challenges. • Drone-Based Analytics: Delivers precision spraying, aerial crop diagnostics, and real-time land assessment. • On-Site CCTV Surveillance & Centralized Dashboards: Provides complete operational transparency, mitigating standard security risks while establishing unprecedented data-driven predictability in farm management. JayKisaanu's revenue framework is strategically designed for financial resilience and multiple avenues of monetization. Rather than relying solely on raw commodity sales, the company captures deeper market margins by integrating post-harvest warehousing, cold-chain logistics, and dedicated food-processing units to launch its own branded, consumer-ready products. Furthermore, the model expands beyond corporate farming to generate institutional revenue streams, including technical consulting, precision agricultural inputs, nursery operations, and pioneering climate-positive initiatives like carbon credit programs and ESG-linked agricultural frameworks. With an initial capital infusion of 20 Lakhs, the company is executing an aggressive, highly structured 12-month quarterly roadmap. Moving systematically from foundational infrastructural setup and precision system deployments in the first half of the year, JayKisaanu transitions into establishing midstream logistics, cold storage facilities, and processing units in the latter half, culminating in full market commercialization. Led by a seasoned management team with over 14 years of professional expertise, and operating via strategic nodes in Mumbai and Amethi, JayKisaanu is built to scale. By successfully bridging the gap between cutting-edge engineering and regenerative farming, the startup is uniquely positioned to lead a structural transformation in the agricultural sector—turning traditional farming into an automated, transparent, and highly profitable asset class.			
Innovation Model		Technology Innovation	
Explain Innovation Model			
JayKisaanu, the chosen innovation model is a Systemic, Vertically Integrated Ecosystem Innovation Model (often referred to in modern business theory as Architectural and Business Model Innovation)			
Funding/Grants received for your business	Bootstrapped	Website Url	https://kisaanu.com/web
Upload Pitch Deck			Uploaded

Startup Details -2			
Industry Group	Agriculture, Food & Beverages	Sector	AgTech
Sub Sector	Others	Specify Other Sector	All
Udyog Aadhaar No.	0260966	Upload Udyog Aadhaar	Yes
Nature of Entity	Private Limited Company		
Attach Articles of Association (AoA) copy	Yes	Attach Memorandum of Association(Moa) copy	Yes
Brand Name	Kisaanu		
Has your startup applied for any IPR (Intellectual Property Right)			No
Company Registration Details			
Company Incorporation / Registration Number	U01135UP2025PTC229489	Company Incorporation / Registration Date	06-08-2025
Company Incorporation / Registration Certificate	Yes	Registered Address	M1/1361 Sector M1, Ashiyana Kanpur Road, Aashiana, Lucknow, Lucknow, Uttar Pradesh, India, 226012
State	Uttar Pradesh	City/District	Lucknow
Tehsil	Sarojini Nagar	Pincode	226012
PAN No. of the Entity	AAGCJ9994D	Copy of PAN of the Entity	Yes
GST No. of the Entity	09AAGCJ9994D1ZY	Copy of GST of the Entity	Yes
TAN No. of the Entity	KNPJ02329F	Copy of TAN of the Entity	Yes
Founder Details			
Person : 1			
Co-founder	Anurag Shukla	Gender	Male
Mobile No.	8962193050	Email Id	anurag@kisaanu.com
Pan No.	CXJPS8867H	Pan Card	Uploaded
Aadhaar no	242344002189	Aadhaar Card	Uploaded
Designation/ Role	Director	Address	A-166, Omaxe City, Bijnor Road, Lucknow
Equity%	99.90	Share Certificate	uploaded
Person : 2			
Co-founder	Pushpa	Gender	Female
Mobile No.	9158158175	Email Id	pushpa@kisaanu.com
Pan No.	CXJPS8867H	Pan Card	Uploaded
Aadhaar no	242344002189	Aadhaar Card	Uploaded
Designation/ Role	Director	Address	A-166, Omaxe City, Bijnor Road, Lucknow
Equity%	0.10	Share Certificate	uploaded